

DARCO

Only successful promotion

Sos. Bucuresti-Urziceni 14

jud. Ilfov - 077010

Mobil: 0745 - 025.543

0722 - 162.052

Tel: 021- 352.48.96

Fax: 0372 - 87.10.44

Email: office@darco.ro



Agende si calendare 2011

Agende A4 saptamanale



- Dimensiune: 275x215 mm (A4)
- Coperta: buretata, cusuta si broisata
- 124 de pagini

Agende A5 DeLuxe



- Dimensiune: 148x209 mm (A4)
- Coperta: buretata, cusuta si broisata
- 352 de pagini

Agende datate A5



- Dimensiune: 148x209mm (A5)
- Coperta: buretata, cusuta si broisata
- 352 de pagini
- Posibilitati de personalizare

Denumire agenda	Cantitate / Pret		
	< 200 buc/ 2,25 Eur	201-1000 buc 2,18 Eur	> 1000 buc 1,99 Eur
Agenda A5 datata			
Agenda A4 saptamanala	< 100 buc/ 4,99 Eur	101-400 buc 4,75 Eur	> 400 buc 4,5 Eur
Agenda A5 DeLuxe	< 100 buc/ 5,35 Eur	101-400 buc 5,10 Eur	> 400 buc 4,85 Eur

➤ Preturile sunt exprimate in euro si nu contin TVA

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St. James

mapa din piele de vitel de Columbia
contine agenda Business Office
se livreaza in cutii
personalizare timbru sec



01



02



03



04



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Cordoba

coperti din piele de vitel
colturi trase manual
contine agenda Business Manager
fara accesoriu color



05



06



07



08



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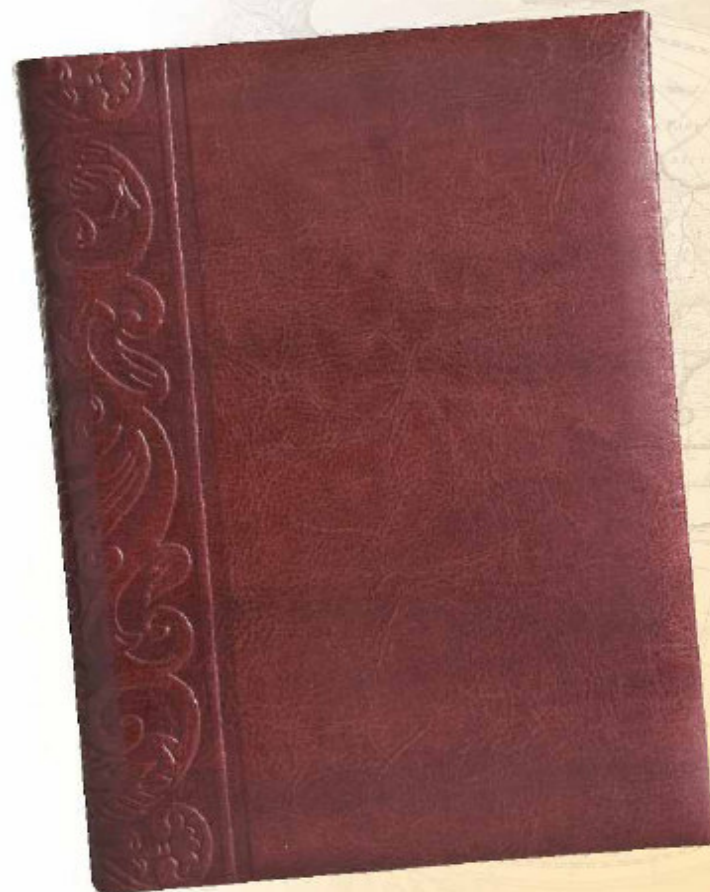
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Toscana

coperti din piele expandata
timbru sec ornamental color si fata
partial
contine agenda Medium



09



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5th Avenue

coperta cu clapa inchisa cu magnet
piele expandata
personalizare timbru sec + pe color
contine agenda Practic



10



11



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Old Kentucky

Business Manager
Manager datat
Manager nedatat
Office nedatat
Medium datat
Medium nedatat
Planning birou
personalizare an pe cotor
tighel ornament pe
coperta fapa - optional



12



13



14



15



16



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Manhattan

Business Manager
Manager datat
Manager nedatat
Office nedatat
Medium datat
Medium nedatat
Planning birou

personalizare timbru sec
tighel ornament lateral
bagheta metalica lateral



17



18



19



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Terra

Business Manager
Manager datat
Manager nedatat
Office nedatat
Medium datat
Medium nedatat
Planning birou

personalizare timbru sec



20



21



22



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Netbook

Netbook Figaro
contine agenda netbook
spira metalica
personalizare folio
colturi rotunde

Netbook Tahiti
contine agenda netbook
spira metalica
personalizare timbru sec
colturi rotunde
disponibil in copertile
colectiei Tahiti

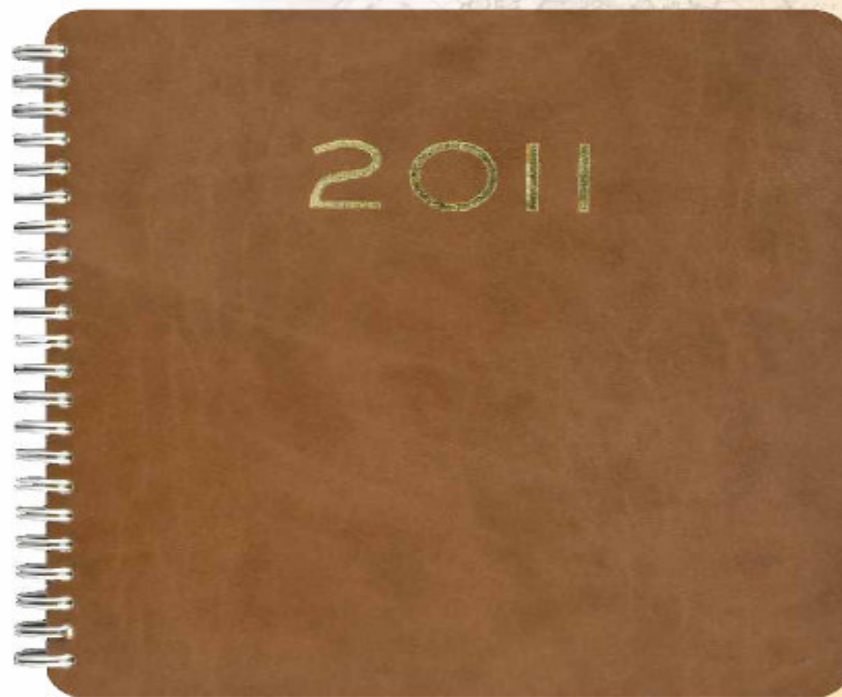


Netbook Figaro 23

Netbook Figaro 24



Netbook Tahiti



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Tahiti

Business Manager
Manager datat
Manager nedatat
Medium datat
Medium nedatat
Buzunar
Practic
Planning birou
Office nedatat

Personalizare timbru sec
Tighel ornament pe
coperta fata - optional



25



26



27



28



29



30



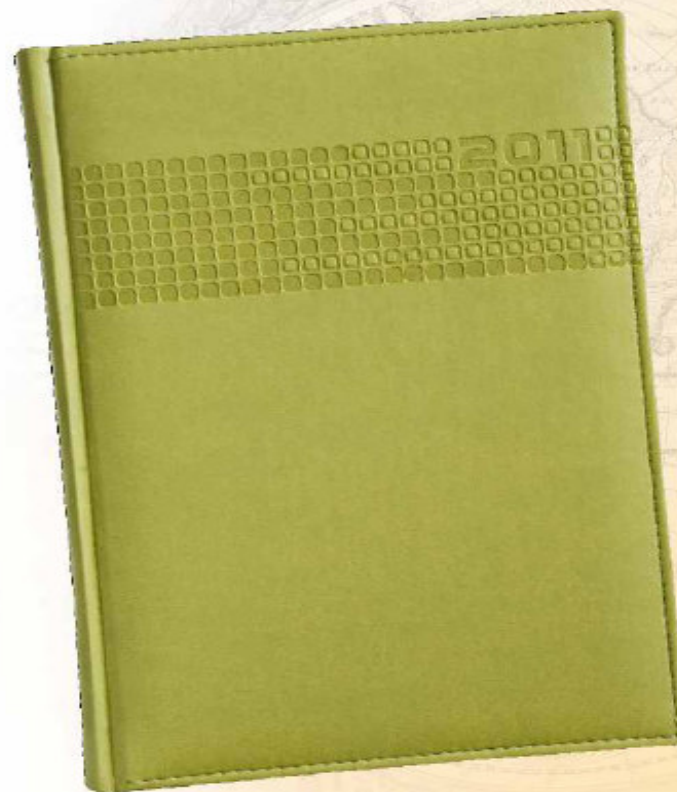
31



32



33



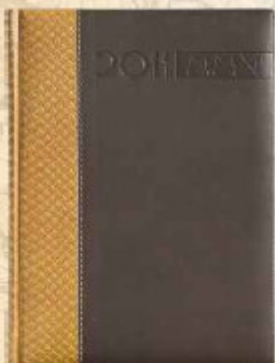
DARCO

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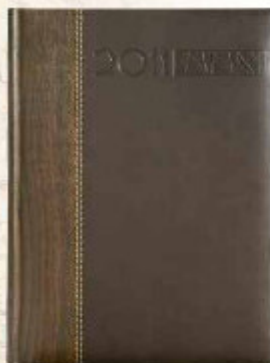
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Amazon

Business Manager
Manager datat
Manager nedatat
Medium datat
Medium nedatat
Planning birou
Office nedatat
Personalizare timbru sec



34



35



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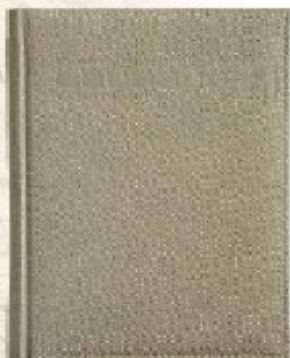
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Safari

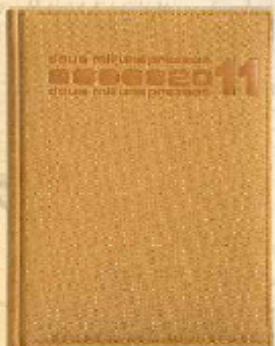
Business Manager
Manager datat
Manager nedatat
Medium datat
Medium nedatat
Practic
Planning birou
Office nedatat
Personalizare timbru sec



36



37



38



39



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Oxford

Business Manager
Manager datat
Manager nedatat
Medium datat
Medium nedatat
Practic
Planning birou
Office nedatat
Personalizare timbru sec



40



41



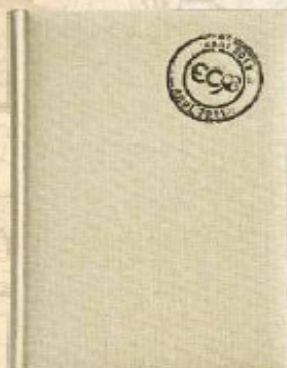
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Theba

Coperti in Business Manager
Manager datat
Manager nedatat
Medium datat
Medium nedatat
Practic
Buzunar
Planning birou
Office nedatat
Personalizare folio mat negru



42



43



Grafică agende



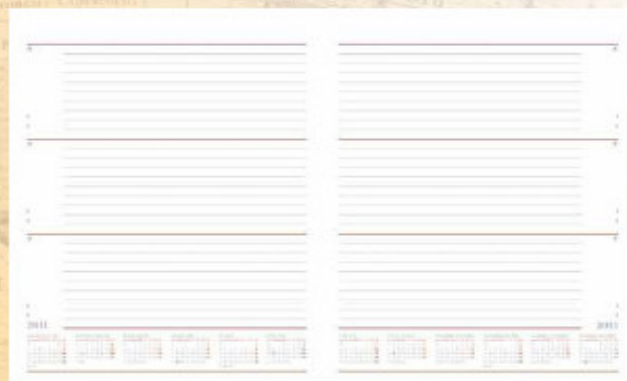
Business Manager cod 10XX

format 20 x 27 cm
hartie ivory 80 g/mp
248 pagini
tipar bicolor:
maro+rosu
sectiune
datata+sectiune
nedatata
colita atlas



Manager datat cod 11XX

format 20 x 27 cm
hartie alba 80 g/mp
152 pagini
tipar bicolor: gri+rosu
colita atlas



Manager nedatat cod 12XX

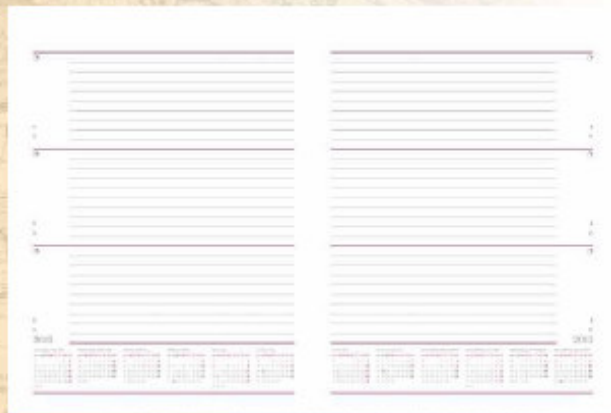
format 20 x 27 cm
hartie alba 80 g/mp
152 pagini
tipar bicolor: gri+rosu
colita atlas



Business Office cod 30XX

format 17 x 24 cm
hartie ivory 80 g/mp
256 pagini
tipar bicolor: maro+rosu
* doar in colectia St. James

Grafică agende



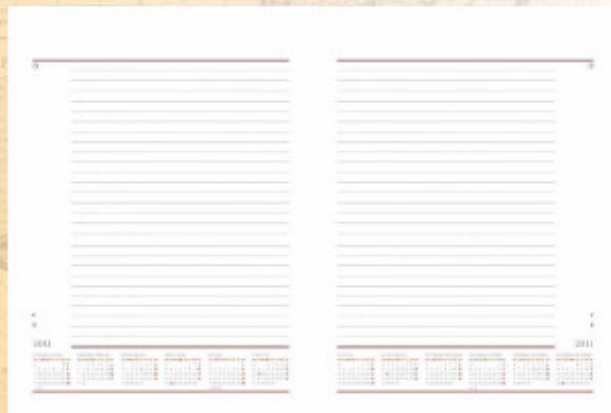
Office nedatat cod 31XX

format 17 x 24 cm
hartie alba 80 g/mp
160 pagini
tipar bicolor: gri+rosu



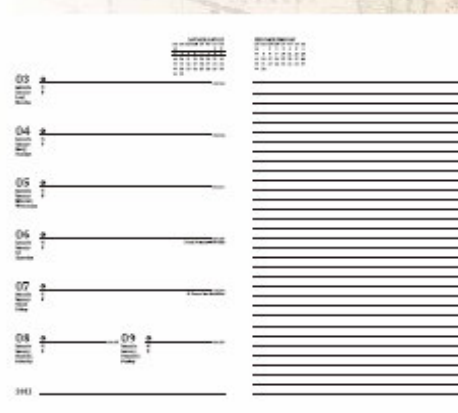
Medium datat cod 20XX

format 15 x 21 cm
hartie alba 80 g/mp
296 pagini
tipar bicolor: gri+rosu
colta atlas



Medium nedatat cod 21XX

format 15 x 21 cm
hartie alba 80 g/mp
264 pagini
tipar bicolor: gri + rosu
colta atlas



Buzunar cod 40XX

format 11,5 x 16,5 cm
hartie alba 80 g/mp
144 pagini
tipar monocolor: gri

Grafică agende



**Netbook
cod 70XX**
format 21 x 21 cm
hartie offset 120 alb
g/mp
108 pagini
tipar monocolor: gri
col uri rotunde
spira metalica



**Practic
cod 50XX**
format 12 x 21 cm
hartie alb 80 g/mp
168 pagini
tipar monocolor: gri



**Planning birou
cod 60XX**
format 10 x 28 cm
hartie alba 80 g/mp
112 pagini
tipar bicolor: gri + rosu
spira metalica

Calendar



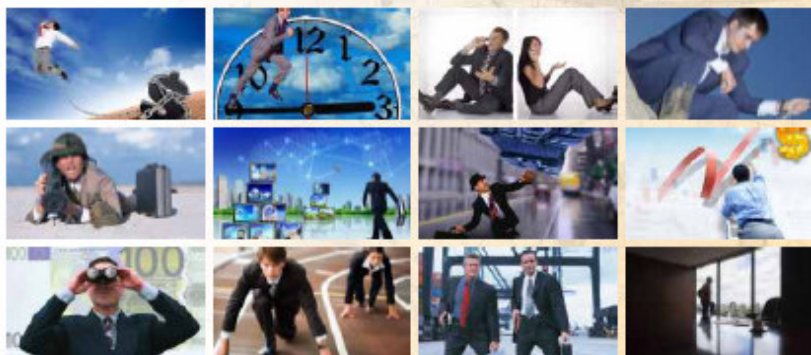
Calendar birou triptic

format 15x15 cm
 6 file fata/verso
 carton dublu cretat lucios
 200g/mp
 tipar 3 culori: negru, rosu, gri
 spira metalica
 personalizare
 cutie cadou din duplex cretat -
 personalizare folio la cerere



Calendar birou Business

format 11x23 cm
 6 file fata/verso
 carton dublu cretat lucios
 200g/mp
 tipar policromie
 spira metalica
 personalizare
 cutie cadou din duplex
 cretat - personalizare
 folio la cerere



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Calendar

DECEMBRIE / DECEMBER								2010	
DI	MI	MI	VI	VI	SA	SA	DI	DI	DI
			1	2	3	4	5		
6	7	8	9	10	11	12			
13	14	15	16	17	18	19			
20	21	22	23	24	25	26			
27	28	29	30	31					

IANUARIE / JANUARY								2011	
DI	MI	MI	VI	VI	SA	SA	DI	DI	DI
					1	2			
3	4	5	6	7	8	9			
10	11	12	13	14	15	16			
17	18	19	20	21	22	23			
24	25	26	27	28	29	30			

FEBRUARIE / FEBRUARY								2011	
DI	MI	MI	VI	VI	SA	SA	DI	DI	DI
		1	2	3	4	5	6		
7	8	9	10	11	12	13			
14	15	16	17	18	19	20			
21	22	23	24	25	26	27			
28									

Calendar triptic de perete

format 30x42 cm
12 file
carton dublu cretat lucios
115g/mp
tipar bicolor
spira metalica
personalizare 15x30 cm
culori la cerere in tiraj minim: 200 bucati



Calendar Happy Family

format 48x33 cm
12 file + coperta
carton dublu cretat lucios
150g/mp
tipar policromie
spira metalica
personalizare 15x33 cm
colturi rotunde



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Calendare



Calendar Homo Sapiens

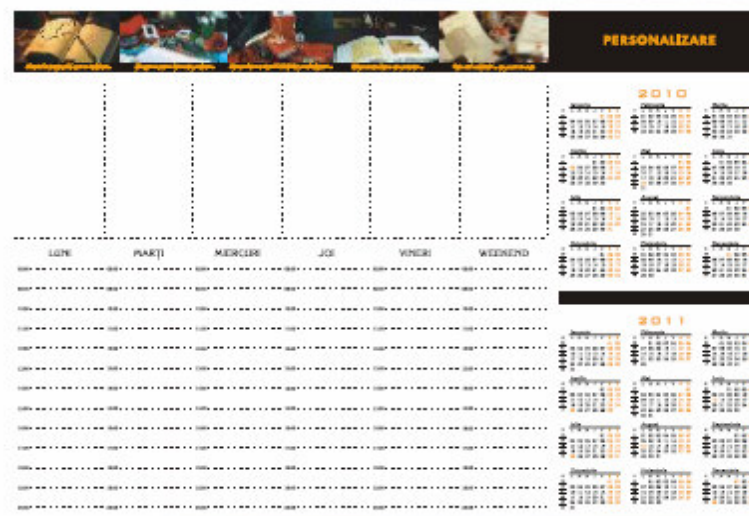
format 48x33 cm
12 file + coperta
carton dublu cretat lucios
150g/mp
tipar pollicromie
spira metalica
personalizare 15x33 cm
suport negru cu folio 33x60



Planere

Planere de birou

format 42x64; 33x48
bicolor sau pollicromie
hartie offset 120g/mp
26 sau 52 de file
personalizare



Oferta de pret

Colectia	B.Manag.	Man.dat.	Man.ned.	Med.dat.	Med.ned.	Netbook	B.Office	Office	Practic	Buzunar	Planning
St. James							33,605				
Cordoba	30,342										
Toscana				4,368	3,7107						
5th Avenue									5,447		
Old Kentucky	8,177	5,395	4,81	4,264	3,536		x	4,16	xx	2,821	3,744
Manhattan	8,034	5,239	4,667	4,186	3,458		x	4,03	xx	2,743	3,627
Terra-imb.	8,307	5,512	4,927	4,537	3,796		x	4,1	xx	3,042	3,419
Tahiti	7,761	4,914	4,355	4,004	3,276	4,329	x	3,76	xx	2,587	3,419
Amazon-imb.	8,307	5,512	4,927	4,537	3,796		x	4,1	xx	3,042	3,419
Safari	7,839	5,031	4,459	4,056	3,341		x	3,84	xx	2,639	3,484
Oxford	7,722	4,888	4,342	3,991	3,276		x	3,73	xx	2,561	3,406
Theba	7,865	5,057	4,485	4,082	3,354		x	3,72	xx	2,652	3,51
Figaro						4,121					

- x - Agenda Business Office se poate executa pe hartie alba - cu coperti clasice din toate colectiile - pret la cerere
- xx - Agenda Practic se poate executa cu coperti clasice din toate colectiile (fara clapa si magnet) - pret la cerere

➤ ACCESORII - la cerere

- ❖ bagheta metalica 0,07 euro/buc + tva
- ❖ coltare metalice 0,09 euro/set 2 buc + tva
- ❖* tighel ornament coperta 0,28 euro/buc + tva
- Preturile sunt exprimate in euro si nu contin TVA

Pagini personalizare

2 pagini

4 pagini

Tiraj	1 culoare	2 culori	4 culori	1 culoare	2 culori	4 culori
100-250	0,294	0,364	1,148	0,364	0,658	1,176
251-500	0,224	0,294	0,742	0,294	0,448	0,854
501-1000	0,154	0,224	0,546	0,224	0,364	0,546
> 1000	0,098	0,154	0,294	0,154	0,182	0,294

➤ Preturile sunt in euro si nu contin TVA.

Folio-timbru sec

Tiraj	PRET
50-100	0,658
101-200	0,294
201-350	0,224
351-550	0,182
551-1000	0,126
>1000	0,098

Oferta calendare 2011

Nr. Crt.	Tip calendar	Pret euro/buc
1	Calendar Homo Sapiens	2,6004
2	Happy Family	2,376
3	Triptic perete	1,5708
4	Business birou*	1,2276
5	Triptic birou*	1,0164

Personalizare calendare 2011

Tiraj	Suport carton	
	Bicolor	Policromie
50-100	1,08	1,47
101-250	0,57	0,77
251- 500	0,41	0,61
501-1000	0,26	0,35
> 1000	0,16	0,22

➤ Preturile sunt exprimate in euro si nu contin TVA

Personalizare cutie Folio	
Tiraj	PRET
50-100	0,63
101-200	0,28
201-350	0,22
351-550	0,18
551-1000	0,12
>1000	0,09

- Calendarele de birou pot fi livrate in cutie, numai la cerere
- Cutie calendar de birou 0.65 euro/buc +TVA