



*“We feel that it is attracting more families to the restaurant and the addition of EyePlay™ is beneficial to sales. It adds value to the store - children are happy and having fun. Plus, they run around a lot so they even get exercise.”*

*Bruce Moseitha, Restaurant Manager  
McDonald’s Sunnyside, South Africa.*



*“The kids like the system and they are fascinated by the pictures and interaction. They will stay and play for hours at a time while the adults are entertained too.”*

Mr. Kwok,  
Owner of The Polliwogs Play Center  
Singapore



## **A Revolutionary Way to Captivate Young Audiences**

Are you seeking to engage children in a fun, exciting and innovative way? The EyePlay™ premium package of interactive games opens up a whole new and dynamic world in children's entertainment!

### **What is EyePlay™ and Why Do Children Love It?**

EyePlay™ is a highly advanced video game platform for the professional market with motion-activated games that kids can play with their entire bodies. Part of what makes EyePlay™ so much fun is the high level of natural interactivity that it encourages. Multiple players can run, jump, twist and dance, using their hands and feet to set sounds and projected graphics in motion.

Games are extremely intuitive and easy to play, so children of all ages (2+) can enjoy them. EyePlay™ is perfect for family entertainment centers, amusement parks, quick service restaurants, family resorts, zoos and other locations that cater to a young audience.



*“We take a lot of pride in the play experience we offer our guests. Our new [EyePlay™], powered by EyeClick, will offer children and adults a unique, fun and safe experience unlike anything else they've ever seen at Pump It Up.”*

Randy Baker  
Director of Safety & Site  
Development, Pump it Up Chain  
Multiple Locations

*“EyePlay™ is the perfect play apparatus for a safe and hygienic environment for kids. As an owner I love EyePlay because it requires no maintenance and most importantly the kids are mesmerized by the graphics.”*

*Anthony Smith  
Owner, Jump & Jack's  
Cincinnati, OH*



## The Latest Technology at Your Fingertips

EyePlay™ is like having a full playground inside your facility, but it's safer and far easier to maintain. EyePlay™ packages include 10, 15 or 30 games. Children can play independently or with others; game offerings include such hits as: Ball Pit, Cheese Heist, Football, Super Soccer, Balloon Party, Piano and many more.

### A Unique Customizable Advertising Solution

EyePlay™ can be leveraged to promote your brand or advertise sponsors. Logos can even be inserted within the games to maximize brand equity. This useful function provides you with a versatile and practical way to optimize the use of EyePlay™ for the benefit of your facility.



## The Interactive Virtual Playground!

- A fun, interactive & easy to use solution
- Increases sales & ROI
- Virtual indoor playground designed for endless entertainment
- 30 fun action & educational games
- Captivating, simple & intuitive to use
- No wear & tear on equipment
- Endless hours of easy & safe play
- Encourages children to run, jump & interact with each other
- EyePlay™ is germ free

## EyeClick's Work is Featured in Some of the World's Top Education & Entertainment Facilities

EyeClick, the leader in interactive display technologies, gives you a revolutionary way to present captivating content to young audiences. It delivers first-class gaming via cutting-edge software and hardware that can be professionally installed by EyeClick's experienced team. You are in complete control of every aspect of the system, from changing the volume to switching games.

### EyePlay™ Features Proprietary MotionAware Technology.

EyeClick specializes in creating thrilling games and displays that transform floors into fun, interactive spaces. Our customers include McDonald's Europe, Burger King, Pump-It-Up, Ripley's Believe It-Or-Not, Burger King, NASA's Kennedy Space Center, Crayola, and many more.



where your imagination comes to play



**CONTACT ROMBOWL TODAY AND ENGAGE A YOUNG AUDIENCE LIKE NEVER BEFORE!**

RomBowl can bring innovative and interactive gaming technology to you. Discover how the EyePlay™ interactive gaming system can enhance your entertainment environment.

**Visit: [www.rombowling.ro](http://www.rombowling.ro)**

**Call: 0040.722.354.791**

**E-mail: [office@rombowling.ro](mailto:office@rombowling.ro)  
for more information today!**